

## THE BIGGEST & THE BEST

## IN-DEPTH PENETRATION FIGURES

POST CODE	SECTOR AREA	TOPPER DISTRIBUTION	POSTAL COUNT SUMMARY	PERCENTAGE PENETRATION (OVERALL POST CODE)
NG 1	4 ARBORETUM	881	1,203	-
	<b>TOTAL</b>	<b>881</b>	<b>1,203</b>	<b>73.23%</b>
NG 2	1 MEADOWS	1,130	1,285	-
	2 MEADOWS	2,369	2,618	-
	3 TURNEYS QUAY	433	1,213	-
	4 SNEINTON	1,501	4,664	-
	5 WEST BRIDGFORD	3,178	3,975	-
	6 WEST BRIDGFORD & GAMSTON	4,722	5,514	-
	7 WEST BRIDGFORD & COMPTON ACRES	5,965	6,677	-
<b>TOTAL</b>	<b>19,298</b>	<b>25,946</b>	<b>74.38%</b>	
NG 3	2 ST. ANN'S & SNEINTON	964	2,778	-
	3 ST. ANN'S	801	3,760	-
	5 MAPPERLEY	3,345	4,574	-
	6 MAPPERLEY & CARLTON	3,557	4,676	-
	7 CARLTON & BAKERS FIELDS	1,726	2,916	-
<b>TOTAL</b>	<b>10,393</b>	<b>18,704</b>	<b>55.57%</b>	
NG 4	1 CARLTON & BAKERS FIELDS	5,181	5,751	-
	2 COLWICK & NETHERFIELD	3,960	4,547	-
	3 CARLTON	3,244	4,726	-
	4 CARLTON & GEDLING	2,560	3,734	-
<b>TOTAL</b>	<b>14,945</b>	<b>18,758</b>	<b>79.67%</b>	
NG 5	1 SHERWOOD	2,805	3,906	-
	2 SHERWOOD & CARRINGTON	2,491	3,077	-
	3 SHERWOOD	1,525	2,205	-
	4 WOODTHORPE & SHERWOOD	2,987	4,057	-
	5 BESTWOOD & RISE PARK	6,075	7,554	-
	6 ARNOLD & DAYBROOK	4,511	5,306	-
	7 ARNOLD	3,783	3,765	-
	8 ARNOLD	5,663	5,340	-
	9 BESTWOOD & TOP VALLEY	4,147	4,334	-
<b>TOTAL</b>	<b>33,987</b>	<b>39,544</b>	<b>85.95%</b>	
NG 6	0 ASPLEY & CINDERHILL	4,077	4,148	-
	7 BULWELL & HEMPSHILL VALE	1,992	2,063	-
	8 BULWELL	5,101	7,249	-
	9 BULWELL	3,669	3,966	-
<b>TOTAL</b>	<b>14,839</b>	<b>17,426</b>	<b>85.15%</b>	
NG 7	1 LENTON	994	4,635	-
	2 LENTON	1,897	3,659	-
	3 RADFORD	1,464	3,261	-
	4 RADFORD	751	1,782	-
	5 RADFORD	1,736	3,516	-
	6 RADFORD	349	3,230	-
	7 RADFORD	1,497	2,283	-
<b>TOTAL</b>	<b>8,688</b>	<b>22,366</b>	<b>38.84%</b>	

**PEOPLE READ THE TOPPER...**